



**The 61st Annual Lions Rodeo – Thank you First Responders!
Fun for the whole family!
April 5th & 6th, 2025**



Appreciated Laton Lion's Club Supporter,

The Lion's 61st Rodeo is just around the corner! There certainly will be no shortage in fun. Bronc's, bulls, parade, dance, coronation dinner and mutton busting to name a few, as we celebrate the ways of the cowboy.

By purchasing an advertising package, you are getting much more than advertising. Your generosity helps those in the community. Proceeds from this event enables the Laton Lion's Club to give to the community by donating to our local schools, fire relief, veteran programs, scholarships, and other Lion's activities.

We have attached a list of our packages and what they include for your convenience. If you have any questions, please feel free to reach out to me.

Thank you,

Dan Barcellos

Secretary/Treasurer
559-217-5409



Laton Lions Club Rodeo & Extreme Bull Riding
April 5th & 6th 2025
Rodeo Advertising Packages

\$10,000+ Arena sponsor (first come first serve) –

- Parade entry fee waived
 - 10X10 vendor space where you can distribute swag; t-shirts, koozies, pens, a prize wheel etc.
 - Reserved table for 8 at the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 150 tickets good for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - \$150 in script good for drinks or food at the Rodeo or Extreme Bull Riding.
 - Banner to be displayed all year at the arena for all events. Provided by Laton Lions Club.
 - Flag in the Grand Entry on Saturday and Sunday, then displayed in the arena. Provided by Laton Lions Club.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$4000+ Rodeo Dance Sponsor/Coronation Dinner/Rodeo Kickoff Concert (first come first serve) -

- Your truck to be used in the parade to tow the float for the JR Princesses and to ride in bed to take them around the arena for the Grand Entry. Vehicle can be parked in front of the hall for display. **Note – no security will be provided outside of the fence at night, vehicles may be parked inside fence.**
 - 10X10 vendor space where you can distribute swag; t-shirts, koozies, pens, a prize wheel etc.
 - Reserved table for 8 at the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 100 tickets good for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - \$100 in script good for drinks or food at the Rodeo or Extreme Bull Riding.
 - 4ft X 6ft banner to be displayed on grandstands and a 2ft X 4ft banner displayed in the arena; provided by Laton Lions Club.
 - Flag in the Grand Entry on Saturday and Sunday, then displayed in the arena. Provided by Laton Lions Club.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$2500 Event Sponsor: Tie Down, Team Roping, Steer Wrestling Break Away & Barrel Racing (first come first serve) – Deadline 2/15/25 for new sponsors for flag ordering.

- Parade entry fee waived.
 - 10X10 vendor space for the weekend.
 - Reserved table for 8 at the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 50 complimentary tickets good for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 4ft X 6ft banner that will be displayed on grandstands. Provided by the Laton Lions Club.
 - Flag in the Grand Entry on Saturday and Sunday, then displayed in the arena. Provided by the Laton Lions Club.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$2000 Event Sponsor: Tie Down, Team Roping, Steer Wrestling Break Away & Barrel Racing (first come first serve) –

- Parade entry fee waived

Laton Lions Club Rodeo & Extreme Bull Riding

April 5th & 6th 2025

Rodeo Advertising Packages

- Reserved table for 8 at the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 40 Complimentary Tickets good for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 4ft X 6ft banner that will be displayed on grandstands. Provided by the Laton Lions Club.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$1500 Event Sponsor: Tie Down, Team Roping, Steer Wrestling Break Away & Barrel Racing (first come first serve) –

- Parade entry fee waived
 - 6 complimentary tickets for the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 30 complimentary tickets good for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 2ft X 4ft banner, provided by the Laton Lions Club.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$1000 Event Sponsor: Tie Down, Team Roping, Steer Wrestling Break Away & Barrel Racing (first come first serve) –

- 4 complimentary tickets for the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 16 complimentary tickets for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 2ft X 4ft banner that will be displayed in the arena.
 - During your sponsored event you will receive special recognition.
 - Your business name will be announced as time permits during events Friday – Sunday.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$500 Advertising Package –

- 2 complimentary tickets for the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 8 complimentary tickets for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 2ft X 4ft Banner that will be displayed in the arena.
 - Your business name will be announced as time permits during events Friday – Sunday.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$250 Advertising Package –

- 2 complimentary tickets for the Rodeo Royalty Coronation & Sponsor Dinner on March 29th, 2025.
 - 4 complimentary tickets for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
 - 2ft X 4ft Banner that will be displayed in the arena.
 - Your business name will be announced as time permits during events Friday – Sunday.
 - Your business name showcased on Coors signs, posters, broadcast on our social media, and thank you ad.
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\$100 Advertising Package –

- 2 complimentary tickets for the CCPRA Rodeo, Rodeo Dance and Extreme Bull Riding.
- Your business name will be listed on the Thank You sponsor banner.

**Laton Lions Club Rodeo & Extreme Bull Riding
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Rodeo Advertising Packages**

All sponsorships and/or donations are greatly appreciated.

**Deadline March 1st, 2025. Please make checks payable to: Laton Lions Club
And mail to: PO BX 207 Laton, CA 93242**

Date: _____ Advertising Package \$ _____ (Please attach a business card)

Business Name: _____ Phone: _____

Signature: _____ Address: _____

Please e-mail your vectorized logo to Dawn Overmeyer at Plain Insane Graphics.

To: contact@pigdesigns.com

cc: latonlionsclub64@gmail.com

